

Proposed process for creating and updating RD & E contents in PM USA Internet websites

RD & E Internet website coordinator

Management of RD & E contents of PM USA website

- Accuracy
- Consistency
- Efficiency
- Documentation

Objective

To define an efficient implementation & documentation process for accurate and consistent creating or updating of RD & E – related contents for the PM USA Internet website.

Strategy

Utilizes internal stakeholders who can contribute their knowledge / expertise, as well as the internal review / approval steps required, to ensure that the most up to date and accurate information is transferred to the Internet.

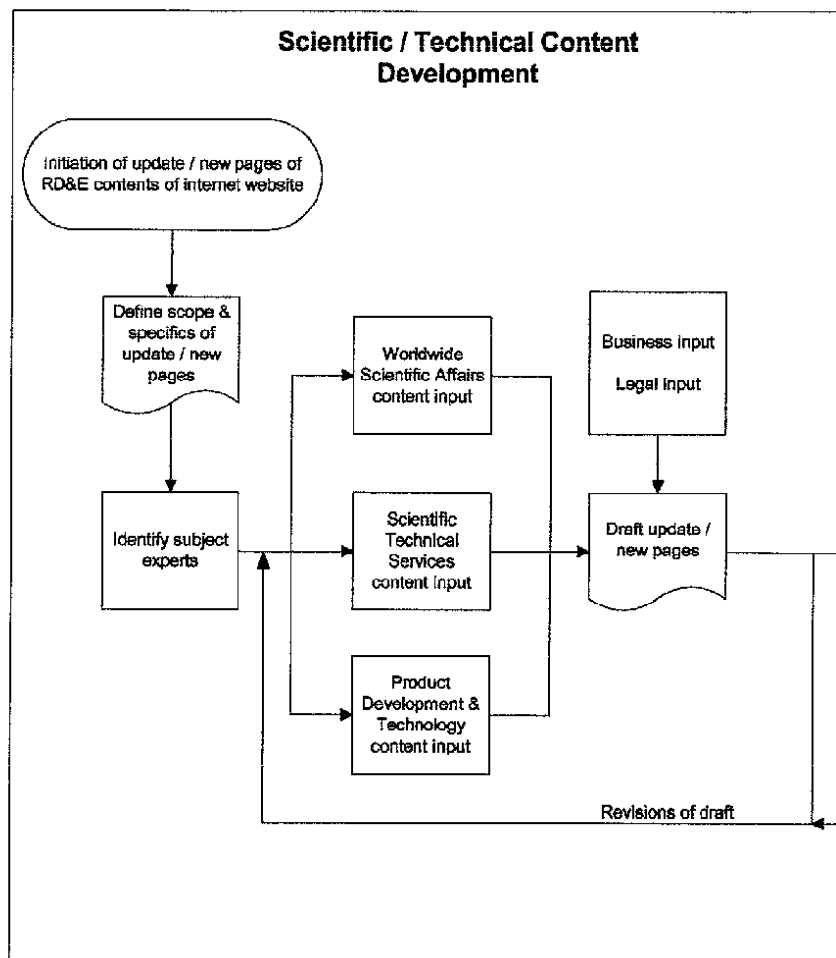
Key stages

- Initiation and definition
- Content construction (research)
- Approval
- Web implementation

Internal stakeholders

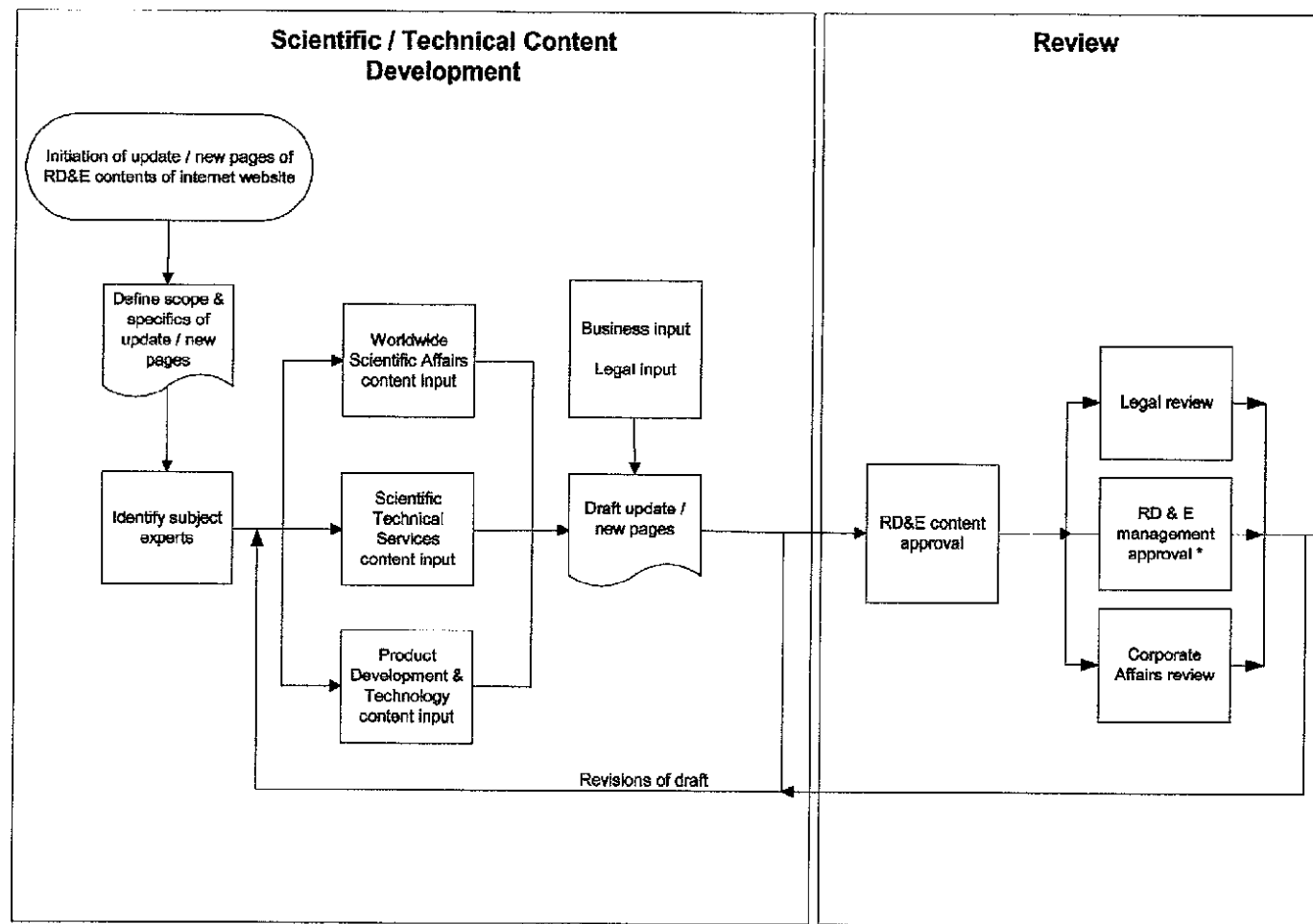
- Scientific / technical contents
 - WSA
 - STS
 - PD & Technology
- Business / legal / Communication perspectives
 - Corporate Affairs
 - Law Dept.
 - Marketing
- Review
 - RD & E management
 - Law Dept.
 - Corporate Affairs
- Implementation
 - Corporate Affairs
 - IS

Proposed process



* except for minor updates, e.g., links as determined by RD&E Cc

Proposed process



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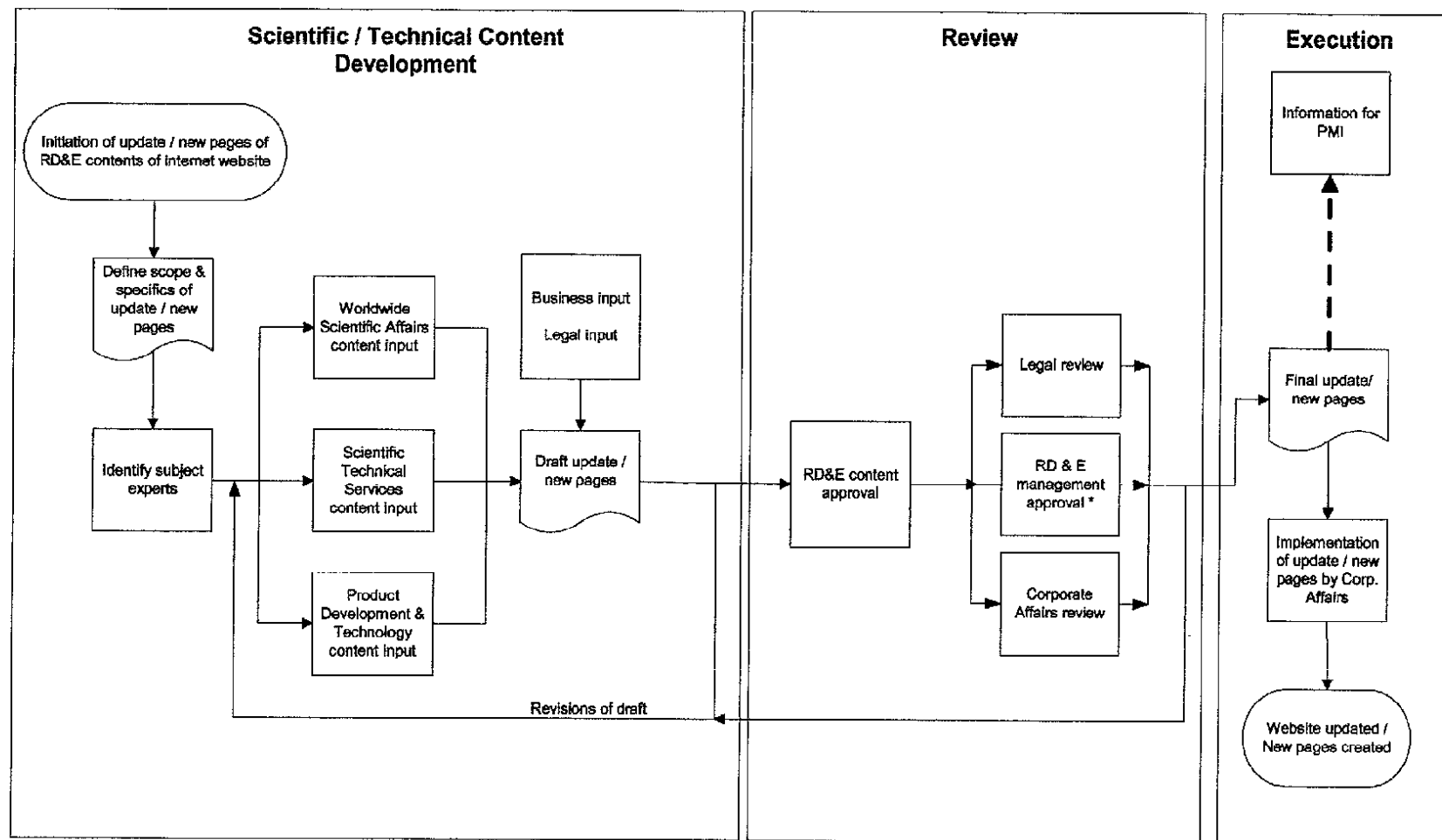
PM USA

DRAFT - For discussion at RD & E Staff Meeting, Oct 4, 2002

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Proposed process



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Next steps

- Example
- Communication
 - Stakeholders
 - RE & E Forum (?)